



Candice Martins

UX Designer

As a UX Designer, I love design strategy, colors, icons, and storyboarding. I focus on understanding users, coming up with creative ideas, and solving tough problems. I'm dedicated to meeting user needs and making great user experiences through my design skills.

Contact

My Portfolio
candicanza.com/

Email
candicem1810@gmail.com

Address
Singapore

Education

2019
BE Computer Science
University of Mumbai

Skills

- User Research
- Persona
- Story Boarding
- User Flows
- Wireframing
- Heuristic Evaluation
- Prototyping
- Visual Design

Tools

Figma
XD
Miro
Draw.io
FigJam

Experience

2022 - Current Clairvolex

UX Designer (Consultant)

I play a key role at Clairvolex, enhancing products and improving visual design. I lead wireframe design using Figma for intuitive dashboards and craft impactful brochures. I establish comprehensive product guidelines and implement dynamic graphs for enhanced data visualization. Proficient in tools like Miro and Draw.io for workflow diagrams, and Figjam for timelines and competitive analysis. Additionally, I conduct UI audits, identifying inconsistencies, and draft design process documents for stakeholder approval. Overall, I contribute to product enhancement, intuitive design, and streamlined processes

2021 - 2022 Tata Steel Ltd

Associate IT

I actively resolved user issues by developing customized forms and reports based on their specific requirements. This involved utilizing SAP and PL/SQL for efficient data management and system integration. Additionally, I demonstrated strong troubleshooting skills by debugging Oracle forms and reports to identify and solve user problems.

2015 - 2017 E-Freebees Pvt Ltd

Business Development Executive

I successfully facilitated software demo bookings for companies listed with BSE or NSE throughout India. By efficiently coordinating with Chartered Accountants (CAs) from these organizations, I arranged timeslots for them to participate in our demos and explore the software's capabilities. Consistently achieving daily targets, I effectively identified interested prospects and guided them toward purchasing the software.

Certificates

Google UX Design
Professional
at Coursera

Feb 2024 - Apr 2024

UX UI Design
from Scratch
at Designrrs Academy

Jan 2022 - May 2022